



Unit 14 - 7541 Conway Ave
Burnaby, BC, Canada
V5E2P7

Ph: 604.566.9895
Fx: 604.566.9896

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To Whom It May Concern;

It is my pleasure to provide an endorsement of Joe Pillitteri as a humourist, entertainer and a highly regarded motivational public speaker. I have watched a number of public events with Mr. Pillitteri as the headliner and a few years ago brought him in to do a motivational speaking event for 40 CNH Canada Ltd. field sales personnel in Kananaskis, Alberta.

Joe has the ability to connect with any crowd but his deep grass roots style coming from rural Ontario and in the agricultural community made him a hit with my team. Joe is not just a comedian. He is able to articulate and express his personal experiences overcoming personal adversity and focus on successful strategies to lead both individuals and teams to keep slugging through tough times. My team left refreshed with smiles on their faces and the renewed enthusiasm to tackle personal and professional hurdles and be successful in life.

Joe's stories connect with anyone, and in particular in agriculture and agribusiness. He keeps the crowd at their edge of seats with his easy style and gut busting stories of his previous experiences at John Deere, his own dealerships and his upbringing working with his father.

I highly recommend Joe for any venue. He can adapt his style and messaging to any audience and I have not met anyone disappointed with his message or delivery. You can contact me anytime at 306-381-4823 or at rushc@cleanseedtechnologies.com.

Best regards,

A handwritten signature in black ink that reads "Colin M. Rush".

Colin M. Rush

Chief Operating Officer

Clean Seed Capital Group Ltd.